

MORISSET PLACE STRATEGY DISCUSSION PAPER

ENGAGEMENT SUMMARY 20 JUNE – 14 SEPTEMBER 2023

As part of our ongoing work to prepare a Place Strategy to guide the future development and growth of Morisset, we published a discussion paper and asked the community for feedback.

We did this via an online survey, interactive mapping tool, written submissions, and face-to-face engagement with community members at Morisset Showground Markets and Morisset Library.

WE ASKED

Our online survey asked respondents about different ideas presented in the Morisset Place Strategy discussion paper including:

- four future growth scenarios Morisset as usual, Inner core, Gateway Morisset and Morisset city
- the proposed Place Strategy objectives
- draft priorities for five precincts Central, Morisset M1 gateway, North Morisset, West Morisset and South Morisset
- transport opportunities and challenges.

We reached

7200 visits to Council's online engagement platform, Shape Lake Mac

- **1495** downloads of the Morisset PlaceStrategy discussion paper
- 284 online survey responses
- **65** written submissions
- **34,700** reached via Council e-newsletters

94,500+ reached via Council social media platforms

ENGAGEMENT SNAPSHOT



More than half of respondents expressed concerns about traffic, particularly through the town centre, and the need for road upgrades.



More than 40 per cent of respondents noted a lack of active transport options and a need to improve walking and cycling infrastructure.



23 per cent of respondents called for more public transport options including better coordination of bus and rail services.



28 per cent of respondents expressed a desire to protect environmental values, rural character and tourism opportunities in Mandalong, on the western side of the M1.



Similarly 28 per cent of respondents emphasised the importance of protecting the environment as Morisset grows.



Respondents noted growth needed to be balanced with supporting infrastructure, especially transport and health services, and occur in appropriate locations, such as the town centre.



There was support for future cultural and tourism opportunities provided by Morisset's natural bushland setting, the Station Master's cottage and Morisset Hospital site.

WHAT'S NEXT?

Your feedback will help shape our draft Morisset Place Strategy, which is expected to be supported by environmental studies commencing during mid to late 2024.

These studies will be used to inform directions for the draft strategy, which will be reported to Council seeking formal public exhibition, where we will seek your further input.